



Powerful Questions

Improving Ideas, Increasing Success

2025 Florida Children and Families Summit

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Handouts

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The Key Elements of the Insight Questions Framework



Set your direction

- What is the problem or opportunity, and the goal?
- What are the *minimum* requirements and *optimum* benefits for the solution to meet?
- What are the root causes of the problem?
- What is the proposed solution—and alternative ideas?

Understand the terrain

- What are considerations and likely impacts – with *range and risk level* – of best proposals?
For example:
 - Cost
 - Workability
 - Administrative capacity
 - Support

The Key Elements of the Insight Questions Framework, continued



Pick the best path(s)

- What are pro's and con's, based on research & requirements? How do these compare?
- What is the better option?
- How do I feel about this decision and the process for making it?

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Question List Example

#	Topic	Question	Source	Status	Staff resp.	Answer	Note
1	Family analysis	Where do our candidate families live?	Data run/analysis of contact info	Done	JD	Southwest part of county	80% are in Palm Shores Harbor
2	Family analysis	How many families indicate multiple barriers, and what are top combinations?	Survey analysis	In process	JD		
3	Mtg sites	What are possible locations for larger meetings in the areas where candidate families live?	Talk to staff/look for gov't buildings, churches	Not started	PK		Waiting for completion of barrier analysis
4	Mtg sites	What are the costs/availability/process for renting/reserving?	Website/call	Not started	PK		Waiting for completion of barrier analysis

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